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Acquisition Opportunity

E-commerce Custom Sticker & Label Company

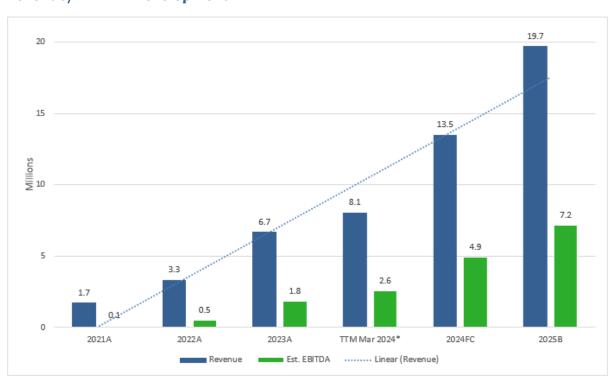
This e-commerce company based in the northeastern region of the U.S, specializes in a comprehensive range of custom stickers and labels, and has experienced hyper organic growth since its inception in 2019.

As a formidable player in the printing industry, it offers high quality and cost-effective customizable products via a seamless user-friendly online ordering experience. A broad customer base includes artists, entrepreneurs, small businesses, as well as renowned organizations. The company operates in a state-of-the-art facility with a strong management and production team. The sellers will stay for a transition period and are open to rollover equity.

Investment Highlights

- 13.5MM Revenue and 4.9MM EBITDA Forecasted for 2024
- 2020 2023 CAGR of 102%
- 20,000 orders shipped monthly
- Monthly repeat customer rate +35%
- TTM Shopify online conversion rate 5.5%
- Strong brand awareness

Revenue/EBITDA Development



^{*} Note: Actual 2024 Q1 Revenue 2.7MM, EBITDA 1.0MM, 2024 Forecast Revenue of 13.5MM and EBITDA of 4.9MM